



Oniric Records and Simple Shoes are proud to announce the first annual **Solutions for Dreamers Festival**, an enviro-musical extravaganza on February 24, 2007 at the Arlington Theatre, to benefit Santa Barbara non-profit **Heal the Ocean**.

Michael Franti and Spearhead is headlining the Festival. Supporting bands beginning at 5:00 p.m. are ALO (Animal Liberation Orchestra), Matthew McAvene, Culver City Dub Collective and Dyson Sphere.

The afternoon portion of **Solutions for Dreamers Festival** opens at 2 p.m. in the Arlington promenade, featuring a wide array of booths and exhibits that showcase Santa Barbara non-profit and eco-friendly businesses. This family-friendly event will be a media-rich experience that brings environmental businesses together with captivating music, and breathtaking interactive art. Santa Barbara favorite Matthew McAvene will immerse all festival goers in his unique, artistic underwater world. This mixed-media experience integrates intelligent music with video presentations and larger than life displays. The Festival aims to both educate and empower the audience to respect and care for the world we live in.

Regularly priced tickets for the February 24, 2007 event are \$25, \$40 & \$55, and VIP packages, which include prime seating, merchandise gift bags, a special VIP reception area, as well as an Artist Meet-and-Greet, are also available at \$150 and \$300.

Simple Shoes continues their supportive relationship alongside Oniric Records with sponsorship of the festival after two Solutions for Dreamers compilation albums. The latest Oniric CD, **Solutions for Dreamers : Season 2**, will be given to all ticket holders at the door of the Solutions for Dreamers Festival.

Heal the Ocean is a Santa Barbara non-profit citizens' action group that formed in 1998 out of public protest over the closing of local beaches due to pollution. The organization has grown into one of the most successful environmental groups in the country, one of the first to use cutting-edge research to pinpoint sources of pollution - including DNA and virus testing in the environment. Focusing on wastewater infrastructure, the group most recently achieved approval of a project to remove septic systems from the Rincon, a world-class surf area.

*For tickets and information visit: www.solutionsfordreamersfestival.com
or visit the Arlington Theatre Box Office - (805) 963-4408
email - info@solutionsfordreamersfestival.com*

TICKET PACKAGES

VIP

CONTRIBUTION
\$150

- premier seating (see seating chart)
- access to VIP hospitality
- merchandise package

EXCLUSIVE VIP

CONTRIBUTION
\$300

- best premier seating (see seating chart)
- access to VIP hospitality
- merchandise package
- artist meet & greet

BOOTH PACKAGES

NON PROFIT

CONTRIBUTION
\$100

- booths open from 1pm - 6pm
- 8 foot table & table cloth provided
- electricity & recycling provided
- no tickets to the festival are included

ECO BUSINESS

CONTRIBUTION
\$250

- booths open from 1pm - 6pm
- 8 foot table & table cloth provided
- electricity & recycling provided
- no tickets to the festival are included

SPONSORSHIP PACKAGES

FISH PACKAGE

CONTRIBUTION
\$1,000

- table in booth area
- (2) VIP tickets (\$300 value)
- name listed in program & on banners
- name listed on website w/ link

SHARK PACKAGE

CONTRIBUTION
\$4,000

- table in booth area
- (4) VIP tickets (\$600 value)
- name & logo listed in program & on banners
- name & logo listed on website w/ link
- first dibs on 2008 SFD Festival sponsorship

WHALE PACKAGE

CONTRIBUTION
\$10,000

- table in booth area
- artist meet & greet
- (4) Exclusive VIP tickets (\$1200 value)
- name & logo mentioned in Admats & radio
- name & logo listed in program & on banners
- name & logo listed on website w/ link
- first dibs on 2008 SFD Festival sponsorship



BOOTH INFORMATION

General Info: The 1st annual **Solutions For Dreamers Festival** will take place at the Arlington Theatre in Santa Barbara on Saturday, February 24, 2007. Since the concert is a benefit to spread awareness about Heal the Ocean, a Santa Barbara environmental non-profit, we are looking for environmental organizations and eco-friendly businesses to share their information through interactive presentations with the public (e.g. henna tattoos, massage tables, food samples, putt-putt golf, etc). A visual / interactive element at your booth will attract people from the street. Festival demographics are expected to be 18-65 year old music lovers and eco-conscious Santa Barbarians. Booths will close down before the bulk of the music starts.

Details: **Santa Barbara - Arlington Theatre - February 24th, 2007 - 1pm - 6pm**

Booth Info: SFD Festival provides the tables, table cloths and electricity access out in front of the Arlington Theatre (Promenade is covered from weather). Please bring a banner and all other materials needed to educate the public about your organization. Two people from each group are encouraged to tend to their booth (tickets are not provided to the show). Booths are responsible for cleaning up their area at the end of the show. Trash bags and recycling provided.

Booth Fees: Non-Profit Group = \$100.00 = one 8-foot table, table cloth
Eco-Business = \$250.00 = one 8-foot table, table cloth
(These fees do not include Festival Tickets - to see the show please purchase tickets)

Contact: Mike Wald
Solutions For Dreamers Festival Booth Coordinator
(650) 823 - 0654
mike@oniracom.com

If you are interested in having a booth at the Festival, please fill out the attached form and send it along with a booth fee check payable to Heal The Ocean to the address below. Space is limited so RSVP early.

Visit www.solutionsfordreamersfestival.com for more information



BOOTH APPLICATION

Circle One **Non-Profit Organization (\$100)** or **Eco-Business (\$250)**

Name _____

Address _____

City, State, Zip _____

Description _____

Contact Name _____

Contact Phone _____

Contact Email _____

1) Type of Information You Will Present at the SFD Festival

2) Interactive Elements You Plan to Provide at the SFD Festival

3) Description of Merchandise Being Sold at the SFD Festival (if any)

Step 1 - Please scan & email this sheet to mike@oniracom.com or fax it to (866) 227-1325.

Step 2 - Please email your logo for Festival Website placement to mike@oniracom.com.

Step 3 - Please mail your payment of \$250 (eco-business) or \$100 (non-profit organization) to:

Heal the Ocean / Attn: Hillary Hauser / PO Box 90106, Santa Barbara, CA 93190

Make all checks payable to: Heal the Ocean



SPONSORSHIP PACKAGES

This is your organizations' opportunity to help preserve our coastline, and influence other like-minded individuals with your product, project or message.

- **Brand Building** - Your organization has the opportunity to associate with a well known environmental charity, socially conscious music, the youth and all things Santa Barbara
- **Marketing** - Each sponsorship package includes advertising & promotion opportunities both leading up to and during the Solutions for Dreamers Festival
- **Sales** - Your organization has the opportunity to sell merchandise or educate the public with a physical booth located in the Arlington Theatre promenade.
- **Fun** - Your organization is physically engaging in a great event that you will enjoy

FISH:

- Booth Spot with opportunity for product sampling and / or education
- 2 VIP tickets (\$300 value) including premier seating, a merchandise package and access to VIP hospitality area
- Name listed in Festival Program & Vinyl Banners
- Name listed on Festival website, with a link to sponsor's website

Total Contribution: \$1,000

SHARK:

- Booth Spot with opportunity for product sampling and / or education
- 4 VIP tickets (\$600 value) including premier seating, a merchandise package and access to VIP hospitality area
- Name *and Logo* listed in Festival Program & Vinyl Banners
- Name *and Logo* listed on Festival website, with a link to sponsor's site
- Opportunity for SFD Festival name / logo to be featured on your website
- First dibs on 2008 SFD Festival Gold sponsorship

Total Contribution: \$4,000

WHALE:

- Booth Spot with opportunity for product sampling and / or education
- 2 Exclusive VIP tickets (\$1200 value) including premier seating, a merchandise package and access to VIP hospitality area
- Artist Meet & Greet
- Name *and Logo* in future press communication (Print AdMats & Radio)
- Name *and Logo* listed in Festival Program & Vinyl Banners
- Name *and Logo* listed on Festival website, with a link to sponsor's site
- Opportunity for SFD Festival name / logo to be featured on your website
- First dibs on 2008 SFD Festival Platinum sponsorship
- Oniric Records is open to additional promotional ideas you may have

Total Contribution: \$10,000

THE ARLINGTON THEATRE

1317 State Street in Santa Barbara...805-963-4408

Pink = VIP
Green = Exclusive VIP

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