

TO: ALL ENVIRONMENTAL ORGANIZATIONS
AND ECO-FRIENDLY BUSINESSES!

Solutions for Dreamers Festival **Saturday, February 24, 2007**

Invitation to Participate!

Yours is one of the many organizations concerned with preserving natural resources. Oniric Records and Simple Shoes invite you to join in a great enviro-musical festival at the Arlington Theatre featuring an evening concert headlined by

Michael Franti & Spearhead

This is a first-of-a-kind event that will mix music, fantastic puppetry and with the good work being done in our community for the environment.

This first-of-a-kind event will be held at the Arlington Theater in downtown Santa Barbara and will be produced in two phases: Beginning at 1:00 p.m. the public will be invited to the promenade of the theater, to visit a wide variety of booths and exhibits that showcase Santa Barbara's non-profit and eco-friendly businesses – LIKE YOURS!

Doors to the concert open at 5:30 p.m.
Opening for Michael Franti & Spearhead:

ALO (Animal Liberation Orchestra)
Matthew McAvene
Culver City Dub Collective
Dyson Sphere

Concert tickets: \$25, \$40, \$55; VIP packages, \$150; Artist Meet-and Greet, \$300
Proceeds to benefit Heal the Ocean and 1% For the Planet

To reserve a booth, see attached package and fax form immediately to Oniric (instructions inside). Booth space is going quickly. For concert tickets call the Arlington Theatre Box Office (805) 963-4408; for more information visit www.solutionsfordreamersfestival.com



Oniric Records and Simple Shoes are proud to announce the first annual **Solutions for Dreamers Festival**, an enviro-musical extravaganza on February 24, 2007 at the Arlington Theatre, to benefit Santa Barbara non-profit **Heal the Ocean**.

Michael Franti and Spearhead is headlining the Festival. Supporting bands beginning at 5:00 p.m. are ALO (Animal Liberation Orchestra), Matthew McAvene, Culver City Dub Collective and Dyson Sphere.

The afternoon portion of **Solutions for Dreamers Festival** opens at 2 p.m. in the Arlington promenade, featuring a wide array of booths and exhibits that showcase Santa Barbara non-profit and eco-friendly businesses. This family-friendly event will be a media-rich experience that brings environmental businesses together with captivating music, and breathtaking interactive art. Santa Barbara favorite Matthew McAvene will immerse all festival goers in his unique, artistic underwater world. This mixed-media experience integrates intelligent music with video presentations and larger than life displays. The Festival aims to both educate and empower the audience to respect and care for the world we live in.

Regularly priced tickets for the February 24, 2007 event are \$25, \$40 & \$55, and VIP packages, which include prime seating, merchandise gift bags, a special VIP reception area, as well as an Artist Meet-and-Greet, are also available at \$150 and \$300.

Simple Shoes continues their supportive relationship alongside Oniric Records with sponsorship of the festival after two Solutions for Dreamers compilation albums. The latest Oniric CD, **Solutions for Dreamers : Season 2**, will be given to all ticket holders at the door of the Solutions for Dreamers Festival.

Heal the Ocean is a Santa Barbara non-profit citizens' action group that formed in 1998 out of public protest over the closing of local beaches due to pollution. The organization has grown into one of the most successful environmental groups in the country, one of the first to use cutting-edge research to pinpoint sources of pollution - including DNA and virus testing in the environment. Focusing on wastewater infrastructure, the group most recently achieved approval of a project to remove septic systems from the Rincon, a world-class surf area.

*For tickets and information visit: www.solutionsfordreamersfestival.com
or visit the Arlington Theatre Box Office - (805) 963-4408
email - info@solutionsfordreamersfestival.com*



BOOTH INFORMATION

General Info: The 1st annual **Solutions For Dreamers Festival** will take place at the Arlington Theatre in Santa Barbara on Saturday, February 24, 2007. Since the concert is a benefit to spread awareness about Heal the Ocean, a Santa Barbara environmental non-profit, we are looking for environmental organizations and eco-friendly businesses to share their information through interactive presentations with the public (e.g. henna tattoos, massage tables, food samples, putt-putt golf, etc). A visual / interactive element at your booth will attract people from the street. Festival demographics are expected to be 18-65 year old music lovers and eco-conscious Santa Barbarians. Booths will close down before the bulk of the music starts.

Details: **Santa Barbara - Arlington Theatre - February 24th, 2007 - 1pm - 6pm**

Booth Info: SFD Festival provides the tables, table cloths and electricity access out in front of the Arlington Theatre (Promenade is covered from weather). Please bring a banner and all other materials needed to educate the public about your organization. Two people from each group are encouraged to tend to their booth (tickets are not provided to the show). Booths are responsible for cleaning up their area at the end of the show. Trash bags and recycling provided.

Booth Fees: Non-Profit Group = \$100.00 = one 8-foot table, table cloth
Eco-Business = \$250.00 = one 8-foot table, table cloth
(These fees do not include Festival Tickets - to see the show please purchase tickets)

Contact: Mike Wald
Solutions For Dreamers Festival Booth Coordinator
(650) 823 - 0654
mike@oniracom.com

If you are interested in having a booth at the Festival, please fill out the attached form and send it along with a booth fee check payable to Heal The Ocean to the address below. Space is limited so RSVP early.

Visit www.solutionsfordreamersfestival.com for more information



BOOTH APPLICATION

Circle One **Non-Profit Organization (\$100)** or **Eco-Business (\$250)**

Name _____

Address _____

City, State, Zip _____

Description _____

Contact Name _____

Contact Phone _____

Contact Email _____

1) Type of Information You Will Present at the SFD Festival

2) Interactive Elements You Plan to Provide at the SFD Festival

3) Description of Merchandise Being Sold at the SFD Festival (if any)

Step 1 - Please scan & email this sheet to mike@oniracom.com or fax it to (866) 227-1325.

Step 2 - Please email your logo for Festival Website placement to mike@oniracom.com.

Step 3 - Please mail your payment of \$250 (eco-business) or \$100 (non-profit organization) to:

Heal the Ocean / Attn: Hillary Hauser / PO Box 90106, Santa Barbara, CA 93190

Make all checks payable to: Heal the Ocean